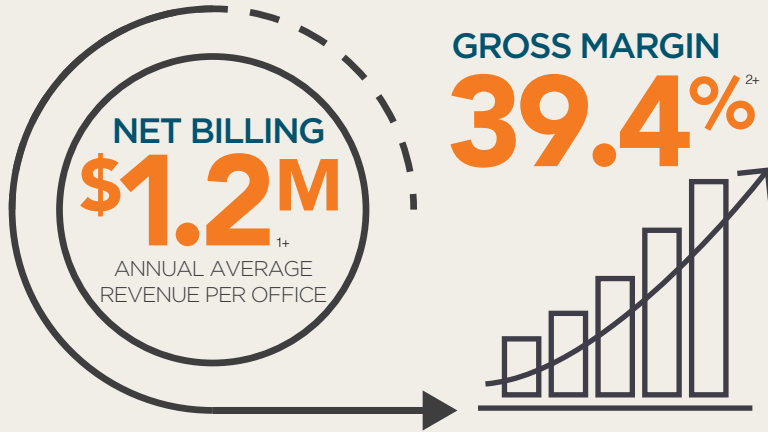
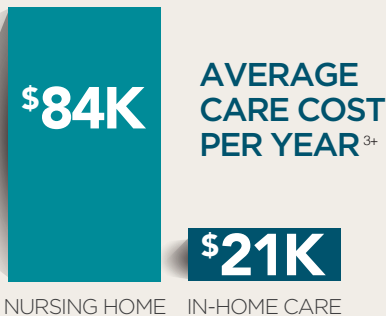
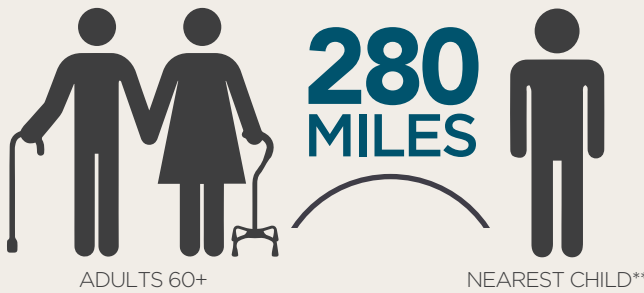
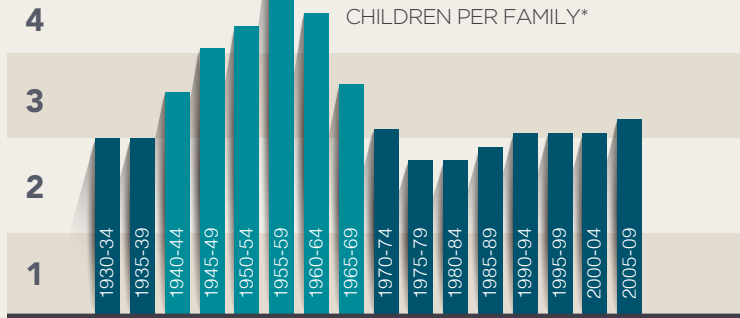


# RIGHT BUSINESS

## SALES



## INDUSTRY



[www.rightathomefranchise.com](http://www.rightathomefranchise.com)

## AWARDS

FORBES®



FRANCHISE BUSINESS REVIEW®



ENTREPRENEUR®



## PHILANTHROPY

**FREE WHEELCHAIR MISSION**



**Parkinson's Foundation**

PROUD NATIONAL SPONSOR

1+ \$1,277,354.93 average annual net billings for all franchise office open for one year or more as of December 31, 2020. Of the 354 total offices open for one or more years ending in 2020, 127 or 36% attained or surpassed the average annual net billings.

2+ For the year ending 12/31/2020, we received complete financial data from 453 of the 472 (96%) Franchised Businesses.

3+ Sample In-Home Care: \$20/hour, 4 hours/day, 5 days/week

4+ A transitional care approach was used at Forsyth Medical Center in Winston Salem, North Carolina, and was funded by the Duke Endowment. Through the first 18 months of its implementation, a total of 230 patients were seen through the program. Readmissions were reduced by 61 percent, for a cost savings to the hospital of \$628,202 per year.

\* Source: Current Population Survey, BLS 2010

\*\* Source: Caring for America's Seniors: The Value of Home Care Report, 2016

\*\*\* Source: Caring for America's Seniors: The Value of Home Care Report, 2016



# RIGHT PEOPLE

## FRANCHISEE PROFILE

### WHAT YOU NEED

- Passion for making a difference in the lives of families in their local community
- Passion for building a successful business and for creating independence



### WHAT YOU DON'T NEED

- Previous healthcare experience
- Experience owning your own business

## COMMITMENTS AND COSTS

**\$82,000 - \$150,800**

TOTAL INITIAL INVESTMENT

| TYPE OF EXPENDITURE                 | LOW             | HIGH             |
|-------------------------------------|-----------------|------------------|
| Initial Franchise Fee               | \$49,500        | \$49,500         |
| Real Estate/Rent                    | \$2,550         | \$6,150          |
| Rent Deposits                       | \$0             | \$4,300          |
| Leasehold Improvements              | \$0             | \$3,000          |
| Insurance                           | \$3,000         | \$7,000          |
| Furniture and Fixtures              | \$2,700         | \$6,000          |
| Computer Hardware and Software      | \$2,000         | \$7,000          |
| Other Office Equipment and Supplies | \$1,000         | \$6,000          |
| Training                            | \$3,000         | \$8,000          |
| Initial Opening Marketing           | \$750           | \$4,350          |
| Permits                             | \$200           | \$2,000          |
| Professional Fees                   | \$300           | \$3,500          |
| Signage                             | \$0             | \$4,000          |
| Additional Funds (three months)     | \$17,000        | \$40,000         |
| <b>TOTAL INITIAL INVESTMENT</b>     | <b>\$82,000</b> | <b>\$150,800</b> |

T. 877.697.7537 | P. 402.697.7537  
info@rightathome.net  
www.rightathomefranchise.com

## WHAT SETS US APART

### SUCCESS WITH SIGNIFICANCE<sup>®</sup>

As you improve the quality of life for your clients, you achieve fulfillment in your everyday life as well.

### PERFORMANCE

NET BILLING

**\$1.2M**<sup>1+</sup>

GROSS MARGIN

**39.4%**<sup>2+</sup>

ANNUAL AVERAGE REVENUE PER OFFICE

### FBR RATING



**4.4** RECOMMEND TO A FRIEND



If I stepped out there and did this on my own, I would not have the resources I have and quite honestly, I would spend a lot more than the royalties I may spend dealing with a franchise system.

- Jon Searles, Franchisee  
Waco, TX

